



STATE SAFETY OFFICE
HEADQUARTERS, NEW YORK ARMY NATIONAL GUARD
330 OLD NISKAYUNA ROAD
LATHAM, NEW YORK 12110



SAFETY MESSAGE 21-09

September is National Disaster Preparedness Month

National Preparedness Month (NPM) is recognized each September to promote family and community disaster planning now and throughout the year. September weather can be unpredictable as it transitions from the heat of summer to the colder days of winter. The potential for damaging storms, from severe lightning to tornadoes to hurricanes, it pays to be prepared. In addition, as our nation continues to respond to the COVID-19 pandemic, there is no better time to be involved and prepared this September.

The 2021 NPM theme is: "**Disasters Don't Wait. Make Your Plan Today.**"



**Disasters Don't Wait.
Make Your Plan Today**



National Preparedness Month 2020

Week 1: Sept 1-5
Make A Plan

Week 2: Sept 6-12
Build A Kit

Week 3: Sept 13-19
Prepare for Disasters

Week 4: Sept 20-26
Teach Youth About Preparedness

Learn more about each week by visiting [Ready.gov](https://www.ready.gov).

- [Make A Plan](#): Know how to prepare for disasters that include how you will communicate with family and friends during disasters, reviewing insurance papers, and much more.
- [Build A Kit](#): You'll need items to survive during a disaster that includes supplies you may need at home as well as a go kit of items you may need if you must evacuate quickly to a safer location.
- [Prepare for Disasters](#): Find out the best way to limit the impacts a disaster may have, like having the right insurance coverage or what can you do to your home to make it stronger and more resilient.
- [Teach Youth About Preparedness](#): Take the time now and talk with your children to reassure them. Teach them lessons on preparedness. Make family preparedness a fun annual event.

Graphics, Videos, and Related links

For more engaging content, attach graphics that are sized appropriately for specific social media posts (i.e., Twitter & Facebook).

- View and share [videos](#) and [graphics](#) the Ready Campaign created with the CDC to stay safe during the coronavirus.
- Print or share FREE [emergency preparedness publications](#)
- [Download the FEMA app](#) for disaster resources, weather alerts, and safety tips
- Sign up for preparedness text messages: Text PREPARE to 43362 (4FEMA) to receive [preparedness tips](#). (*msg/data rates apply*)
- Remember to include emergency preparedness messages in your social media, email signature, monthly newsletters, or other messaging tools

Additional Training and Resources

The Governor's Citizen Preparedness Corps gives residents the knowledge and tools to prepare for emergencies and disasters, respond accordingly, and recover as quickly as possible to pre-disaster conditions. Training is conducted by New York National Guard troops alongside New York State Division of Homeland Security and Emergency Services (DHSES) and local emergency management personnel. These training events are held throughout the state. Contacts and further information is available on the Citizen Preparedness Corps website: <http://dmna.ny.gov/cpc/>.

The Ready Campaign has print, online, and streaming resources that you can share to promote preparedness in your home and community.

- Plan out your entire year around preparedness with the [Ready messaging calendar](#)
- Watch and share our [Public Service Announcements and preparedness videos](#)
- Share Ready [social media content](#) online
- Order free [Ready publications](#) online

To find previously published Safety Messages go to our NYARNG Safety Website:

<http://dmna.ny.gov/safety/>

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